

We are pleased to announce that the “AME Research Time Medical Book Series” co-launched by AME Publishing Company, Central South University Press and DXY.cn will be published as scheduled.

Finishing my medical degree after 4 years and 3 months of study, I decided to quit going on to become a doctor only after 3 months of training. After that, I had been muddling through days and nights until I started engaging in medical academic publishing. Even 10 years after graduation, I had not totally lost the affection for being a doctor. Occasionally, that subconscious feeling would inadvertently arise from the bottom of my heart.

In April 2011, Mr. Tiantian Li, the founder of DXY.cn, and I had a business trip to Philadelphia, where we visited the Mütter Museum. As part of The College of Physicians of Philadelphia, the museum was founded in 1858 and has now become an exhibition hall of various diseases, injuries, deformities, as well as ancient medical instruments and the development of biology. It displays more than 20,000 pieces of items including pictures of wounded bodies at sites of battle, remains of conjoined twins, skeletons of dwarfs, and colons with pathological changes. They even exhibited several exclusive collections such as a soap-like female body and the skull of a two-headed child. This museum is widely known as “BIRTHPLACE OF AMERICAN MEDICINE”. Entering an auditorium, we were introduced by the narrator that the inauguration ceremony of the Perelman School of Medicine at the University of Pennsylvania would take place there every year. I asked Mr. Li, “If it was at this auditorium that you had the inauguration ceremony, would you give up being a doctor?” “No,” he answered.

In May 2013, we attended a meeting of British Medical Journal (BMJ) and afterwards a gala dinner was held to present awards to a number of outstanding medical teams. The event was hosted annually by the Editor-in-Chief of BMJ and a famous BBC host. Surprisingly, during the award presentation, the speeches made by BMJ never mentioned any high impact papers the teams had published in whichever prestigious journals over the past years. Instead, they laid emphasis on the contributions they had made on improving medical services in certain fields, alleviating the suffering of patients, and reducing the medical expenses.

Many friends of mine wondered what AME means.

AME is an acronym of “Academic Made Easy, Excellent and Enthusiastic”. On September 3, 2014, I posted three pictures to social media feeds and asked my friends to select their favourite version of the AME promotional leaflet. Unexpectedly we obtained a perfect translation of “AME” from Dr. Yaxing Shen, Department of Thoracic Surgery, Zhongshan Hospital, Shanghai, who wrote: enjoy a grander sight by devoting to academia (in Chinese, it was adapted from the verse of a famous Chinese poem).

AME is a young company with a pure dream. Whilst having a clear focus on research, we have been adhering to the core value “Patients come first”. On April 24, 2014, we developed a public account on WeChat (a popular Chinese social media) and named it “Research Time”. With a passion for clinical work, scientific research and the stories of science, “Research Time” disseminates cutting-edge breakthroughs in scientific research, provides moment-to-moment coverage of academic activities and shares rarely known behind-the-scene stories. With global vision, together we keep abreast of the advances in clinical research; together we meet and join our hands at the Research Time. We are committed to continue developing the AME platform to aid in the continual forward development and dissemination of medical science.

It is said that how one tastes wine indicates one’s personality. We would say how one reads gives a better insight to it. The “AME Research Time Medical Books Series” brings together clinical work, scientific research and humanism. Like making a fine dinner, we hope to cook the most delicate cuisine with all the great tastes and aromas that everyone will enjoy.

**Stephen Wang**  
Founder & CEO,  
AME Publishing Company